

A Transportation & Finance "moEVment"

# COMPANY PROFILE

We make upgrading to green easy and affordable!

This document does not provide full disclosure of all material facts relating to the securities being offered by MoEV Auto Inc. Investors should read the confidential offering memorandum of MoEV Auto Inc. and any amendment (the "Offering Memorandum"), for disclosure of these facts, especially risk factors relating to the securities offered, before making an investment decision.

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Securities in MoEV are being offered only pursuant to available exemptions from the prospectus requirement set out in National Instrument 45-106, Prospectus Exemptions. Investment in the security tokens of MoEV ("Tokens") as described herein may involve a high degree of risk. Investors should have the financial ability and willingness to accept the risk characteristics of the Tokens. Investors may lose some or all of their investment. This presentation does not disclose all the relevant risk factors involved in an investment in the Tokens. Please see the Offering Memorandum of MoEV for a description of the relevant risks and other important information relating to an investment in the Tokens.

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### **About** Us

MoEV is an automotive services company that strives to make all aspects of vehicle ownership for our clients as affordable as possible.

#### SUBSIDIZED BENEFIT PROGRAMS

As a MoEV member, your subscription payment will be used to ensure the continued growth of MoEV's revenue platforms. Including fuel, insurance and other motorist benefits. With the profits we see in deploying these products you receive a fixed monthly subsidy that offsets your vehicle payment.

#### HOW DO WE MAKE MONEY?

Subscription fees received so far have allowed MoEV to purchase one of the top fuel discounts in Canada. This has positioned MoEV to sell fuel to businesses across Canada. MoEV maintains a margin on fuel sales and our subscribers are receiving a portion of profit to subsidize their payments.

#### **Our Mission**

Deliver clients the vehicle of their choice with a low monthly payment.

#### **Our Vision**

Our vision is to remove the financial barriers in place that prevent car buyers from making a better environmental choice.



# Automatic Upgrade Program

Our payment subsidy program is geared towards assisting consumers in finding a vehicle of their choice at a fraction of the cost.

This program allows YOU to subscribe with cash, equity or dealership incentives. MoEV will reinvest this money into it's other revenue generating platforms such as fuel, insurance, health benefits and more to come.

With a portion of the profit we make from these programs, we will subsidize your payments up to 100%.

#### ADDED BENEFITS

As part of the MoEV family you gain access to additional motorist benefits such as discounted fuel, insurance, and health benefits. These secondary benefits save families on average \$200-\$400 per household monthly.

### **Deal Flow**



Customer with equity in their vehicle or cash equal to \$10,000 or greater.



MoEV works with top dealerships to ensure you receive the lowest payment possible.



# Join the **#MoEVment**



MoEV removes the dealership hassle and provides a one on one vehicle buying experience.

## What do I pay?

The amount you pay as a MoEV subscriber is related to the amount of money you have available to subscribe with. The table below depicts how much you can expect to save for how much you put in.

#### **BREAKING IT DOWN EXAMPLE\***

Equity or Cash	Normal payment without MoEV	MoEV Monthly Subsidy	Payment after MoEV Subsidy
\$10,000	\$1000/mo	\$300/mo	\$700/mo
\$20,000	\$1000/mo	\$600/mo	\$400/mo
\$30,000	\$1000/mo	\$900/mo	\$100/mo

\*Example of Class A Tokens at 3%



### Who wins, and how?

#### CONSUMER

#### **Consumers immediately benefit!**

We work with dealerships to defer your first vehicle payment. Giving you a break on the first month of ownership. When it is time to make that next payment MoEV will ensure that a subsidy payment is deposited into your account prior to the bank's withdrawal.

Our MoEv representatives will work with you to ensure you receive maximum discounts on your everyday driving costs such as fuel, and insurance.

#### MoEV

Your subscription to MoEV increases our collective buying power and this is how we continue to negotiate the best priced motorist benefits available in Canada. With access to these benefits, we are able to offer these product to businesses, that lower their costs while MoEV maintains a healthy margin.

# FAQ

#### WHAT AM I BUYING?

You are buying Tokens from MoEV, which are considered an investment contract and therefore a security. The Tokens give you the right to receive a fixed monthly payment for the specified term in your subscription agreement, subject to the terms and conditions of the Tokens. The security is audited by Bateman MacKay LLP and thoroughly evaluated by Miller Thompson LLP.

#### WHAT IS A TOKEN?

A Token is a security (investment) in the business of MoEV. The Tokens have two characteristics:

- (a) an investment contract characteristic in that they require the Corporation to provide the Fixed Payment to Tokenholders over the term of the Token, and
- (b) a utility characteristic in that Tokenholders are eligible to participate in and benefit from the Subsidized Benefit Programs.

#### WHAT DOES MOEV DO WITH THE PROCEEDS FROM SALES OF TOKENS?

Proceeds from the sales of Tokens are invested in MoEV's business such as fuel, insurance, and health benefits with future considerations always being evaluated.

#### CAN I CANCEL MY SUBSCRIPTION?

You have two (2) business days to cancel your subscription agreement to purchase Tokens.

#### HOW AM I PROTECTED?

From the beginning MoEV acquired a two million dollar commercial liability policy. In addition to a two million dollar cyber security policy to ensure all digital assets are secure. As the business progresses, we are all protected by the continued growth of MoEV's secondary and tertiary product lines.

For example, one trucking company buying one million dollars of fuel a month covers \$75,000 in monthly vehicle payments.

As a CEO I take pride in MoEV being created to help people. We help our clients take back their finances and navigate the uncertainty of buying a new vehicle. No matter what vehicle you are looking to get into, MoEV will see that you get the best deal possible.

- ANDREW BURSEY (Founder and CEO)



# **Upcoming Programs**

Thanks to our amazing clients, MoEV has been able to grow exponentially.

New lines of business and subscription offerings are being developed every day. Below are a few that we are excited to begin sharing with our clients.



#### **MoEV Realty**

We are collaborating with top-tier mortgage brokers to create a mortgage iteration of our Automatic Upgrade program.



#### **Vehicle Detailing**

At MoEV, our team is dedicated to helping our clients keep their vehicles in top condition. As part of this commitment, we are exploring new partnerships that can offer our clients discounted vehicle detailing and car wash services.



#### **Car Rentals**

MoEV is engaging in negotiations with several of the largest rental companies in Canada to secure improved car rental rates for travelers.





### moEV Fuel Program

MoEV is proud to offer members access to our discount fuel program.

Use your MoEV Fuel Card to save at the pump. Go further and save more!

For more info and to enroll today contact us at 403-768-2069 or driveaway@moevauto.ca.



### How much do you save?

When the discount is applied, you pay 0-10 c/L greater than the MoEV Auto rate which will be a discount of 5-30 c/L depending on market conditions. This variable rate allows MoEV to maintain a competitive rate in all local markets. Sales price posted are daily on moevauto.ca.\*

### **Referral program**

Help us help you! Refer a local business to take advantage of our top in-market fuel discount and we will pay you a referral fee while also saving the local business 20-30% on their overall fuel spend.

\*For the full terms and conditions of the MoEV Fuel Program please contact MoEV at 403-768-2069. MoEV may amend the terms and conditions of the Fuel Program at any time including the discount available to Tokenholders. This estimate is based on a comparison between the price for regular fuel available to MoEV's Fuel Program participants over the period

from 2021 to 2022 as compared to the average posted price available at fuel retailers over the same period.



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# **CONTACT US**

We look forward to helping you find your new vehicle!

Visit moevauto.ca to enroll today!

Email: driveaway@moevauto.ca Phone: 403-768-2069





